

Message Text

UNCLASSIFIED

PAGE 01 OUAGAD 00794 071518Z

45

ACTION OPIC-06

INFO OCT-01 AF-06 ISO-00 EB-07 /020 W
----- 022810

R 071501Z APR 75

FM AMEMBASSY OUAGADOUGOU

TO SECSTATE WASHDC 9395

INFO AMEMBASSY BAMAKO

AMEMBASSY ABIDJAN

AMEMBASSY NIAMEY

UNCLAS OUAGADOUGOU 0794

E.O. 11652: N/A

TAGS: EINV, UV

SUBJECT: OPIC OFFICIAL VISIT

REF: STATE 66310

1. POST CONCURS WITH PROPOSED OPIC OFFICIAL VISIT.
AS PREVIOUS LADD/MCCLELLAND STUDY NOTED, U.S. TRADE AND
INVESTMENT IN UPPER VOLTA IS INSIGNIFICANT AND LIKELY
TO REMAIN THAT WAY FOR NEXT FEW YEARS. NONE-THE-LESS,
HOEVELER VISIT WILL BE USEFUL IN DEMONSTRATING U.S.
INTEREST IN LOCAL MARKET TO BOTH GOUV OFFICIALS AND
AFRICAN ENTREPRENEURS. (SUGGEST HOEVELER REVIEW OUR RECENT
TRENDS REPORT A-04, 1-23-75 FOR FULLER DISCUSSION OF
POSSIBLE OPPORTUNITIES.)

2. WILL ARRANGE APPOINTMENTS AS REQUESTED. FOUR
DAYS PROPOSED FOR OUAGADOUGOU STAY MORE THAN AMPLE
TO EFFECTIVELY IDENTIFY PROJECTS. CAR RENTAL, INCLUDING
DRIVER, COSTS APPROXIMATELY \$35 PER DAY. HOEVELER
SHOULD HAVE CASH ADVANCE TO PAY SINCE LOCAL CAR RENTAL
AGENCIES DO NOT ACCEPT PURCHASE ORDERS. GRAHAM

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Message Attributes

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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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